

HIGH STREET HIGH SPIRITS



VEWE STREET

NH 24, GHAZIABAD
OPPOSITE MANIPAL HOSPITAL

For Details, Call Us: 921 222 4545

HIGH GROWTH HIGH MOMENTUM



GHAZIABAD IS ENTERING ITS NEXT PHASE OF URBAN MATURITY. HOUSING, HEALTHCARE, OFFICES AND INFRASTRUCTURE HAVE EXPANDED RAPIDLY

**CONSUMPTION HAS FOLLOWED.
RETAIL FORMATS HAVE NOT.**

HIGH DEMAND HIGH GROWTH

DAILY SPENDING HAS MOVED
OUTWARD FROM DELHI

LOCAL CATCHMENTS NOW
SUSTAIN THEIR OWN ECONOMIES



ORGANISED, VISIBLE, WALKABLE
RETAIL REMAINS LIMITED

THIS GAP DEFINES THE
OPPORTUNITY.



**HIGH
MOVEMENT
HIGH
VISIBILITY**



STARTING FROM

30 LAKH

VEWE STREET IS POSITIONED ON NH24, ONE OF THE REGION'S MOST ACTIVE CORRIDORS.

CONTINUOUS COMMUTER FLOW

INTER-CITY MOVEMENT

VISIBILITY ACROSS THE ENTIRE DAY

RETAIL PLACED ON MOVEMENT BECOMES PART OF ROUTINE LIFE.

HIGH READINESS HIGH OPPORTUNITY



INFRASTRUCTURE ON
NH24 IS OPERATIONAL

HEALTHCARE ECOSYSTEM
IS ESTABLISHED

RESIDENTIAL DENSITY
CONTINUES TO GROW

VEWE STREET ARRIVES AT
THE RIGHT MOMENT.



STRATEGIC PLACEMENT

OPPOSITE MANIPAL HOSPITAL: ON 14 LANE NH-24 & DELHI MEERUT EXPRESSWAY

EASY ACCESSIBILITY: 20 MINS DRIVE FROM AKSHARDHAM TEMPLE, DELHI

CONVINENT PROXIMITY: 10 MINS DRIVE FROM SECTOR-62, NOIDA AND INDIRAPURAM

FUTURE CONNECTIVITY: WALKING DISTANCE FROM THE NEAREST PROPOSED METRO STATION

A THRIVING COMMUNITY: PROJECTED OVER 10,000 RESIDENTIAL UNITS IN SURROUNDING AREAS

HIGH FOOTFALL



LOCATED OPPOSITE
MANIPAL HOSPITAL, GHAZIABAD. HOSPITALS GENERATE: _____
EVERYDAY VISITS | PREDICTABLE CYCLES | STRONG WEEKDAY DEMAND

THIS CREATES STABILITY THAT MOST RETAIL FORMATS STRUGGLE TO ACHIEVE.



HIGH ADDRESS HIGH RECALL



VEWE STREET IS DESIGNED AS A CLEAR,
RECOGNISABLE RETAIL ADDRESS.

ROAD-FACING FRONTAGE

IMMEDIATE VISUAL PRESENCE

EASY TO IDENTIFY, EASY TO RETURN TO

**RECOGNITION IS THE FIRST STEP TO
REPEAT BEHAVIOUR.**

3D RENDERS



Fabindia Gaap Guccio

Helmut Ing Trumioo Baly

CAFE DOIR ZERA

Alleen soony Nike ARRLE

Helmut Ing Trumioo Baly

Trumioo Converse Trumioo

Clampala Converse

Mnt Alie Trumioo Converse







FLOOR PLANS



LOWER GROUND FLOOR PLAN



UPPER GROUND FLOOR PLAN



FIRST FLOOR PLAN



SECOND FLOOR PLAN

HIGH STREET HIGH CONVERSION



THE HIGH-STREET FORMAT IS BUILT FOR PERFORMANCE.

WALK-IN DRIVEN DISCOVERY

| LOWER FRICTION ACCESS

| SMALLER, EFFICIENT UNIT SIZES

THIS FORMAT CONVERTS VISIBILITY INTO REVENUE.

HIGH WALKABILITY HIGH FLOW

DESIGN DECISIONS SUPPORT
NATURAL MOVEMENT.

WIDE CORRIDORS

OPEN PLANNING

CLEAR SIGHTLINES

CONVENIENT ACCESS AND
PARKING



THE STREET IS EASY TO NAVIGATE,
EASY TO ENGAGE WITH.

HIGH MIX HIGH STRENGTH

VEWE STREET INTEGRATES THREE
COMPLEMENTARY USES:

RETAIL

FOOD & BEVERAGE

OFFICES



EACH STRENGTHENS THE OTHER
ACROSS TIME AND USAGE

SUPPORT ON LEASING

HIGH RETAIL HIGH RECALL



FOOD & BEVERAGE INTRODUCES SOCIAL ENERGY TO THE STREET.

CAFÉS AND DINING FORMATS

EVENING AND WEEKEND ENGAGEMENT

LONGER VISITS AND HIGHER SPEND PER VISIT

FOOD TURNS A RETAIL STREET INTO A DESTINATION.

HIGH AMBITIONS HIGH MOVEMENT



OFFICE AND WORKSPACE USERS
ADD DAILY RHYTHM.

PREDICTABLE WEEKDAY PRESENCE

REPEAT CONSUMPTION PATTERNS

STEADY DEMAND FOR FOOD,
SERVICES AND CONVENIENCE

**ROUTINE USE BUILDS LONG-TERM
VALUE.**

HIGH ENERGY HIGH CHARACTER



VEWE STREET IS ENVISIONED AS A LIVELY URBAN STREET.

ACTIVE THROUGHOUT THE DAY | ENGAGING AFTER WORK HOURS | RELEVANT ACROSS THE WEEK

ENERGY IS WHAT TRANSFORMS INFRASTRUCTURE INTO PLACE.

CRAFTED FOR EXCELLENCE



STRUCTURE

EARTHQUAKE RESISTANCE RCC FRAME



INTERNAL PAINT:

HIGH-QUALITY PAINT IN THE COMMON AREA



TOILET

POSITIONED AT STRATEGIC LOCATIONS THROUGHOUT THE MALL



FLOORING

VITRIFIED TILES IN THE COMMON AREA



EXTERNAL PAINT:

HIGH-QUALITY PAINT ON FACADE



RAILING

MS RAILING/ DESIGNER BALLASTERS



STAIRCASE:

TREAD AND RISER OF NATURAL STONE



SHOP DOORS

ROLLING SHUTTER OR GLASS



POWER BACKUP

24X7 POWER BACKUP



PROVISION FOR AC FITTINGS

YES



FIRE FIGHTING SYSTEM

YES

**HIGH
VALUE
HIGH
FUTURE**



VEWE STREET
NH24, GHAZIABAD

A RETAIL ADDRESS BUILT
TO GROW WITH THE CITY.

EXCLUSIVELY
MARKETED BY



PROPERTY
KRAFT

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